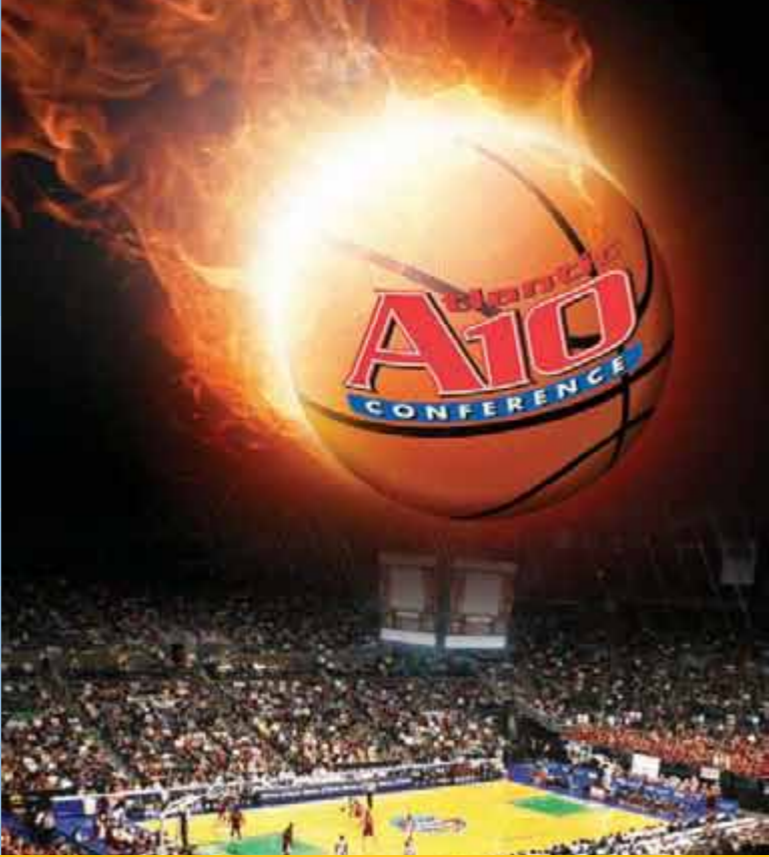


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MEN'S CHAMPIONSHIP BOARDWALK HALL



Boardwalk Hall
 2301 BOARDWALK, ATLANTIC CITY, NJ 08401



MARCH MADNESS RETURNS TO ATLANTIC CITY!



March Madness Atlantic City style returns to the city that's Always Turned On, and there's more than ever to tempt you this year.

The new A-10 Men's Basketball Championship weekend format is sure to please. For the first time, Boardwalk Hall will host the Quarterfinal, Semifinal and the Final Rounds.* Watch two time champion, the Temple Owls, take on the rest of the conference in a battle for the A-10 title and a berth in the NCAA Tournament. Plus, a new 1:00 p.m. tip off on Saturday and Sunday leaves plenty of time for you to experience everything waiting for you in Atlantic City!

And there's plenty to experience on court and off. Today's Atlantic City has drafted chefs like Wolfgang Puck and Bobby Flay to add to its roster of heart pounding nightlife, non-stop action and world-class

hotels. Your weekend awaits! Discover shop-till-you-drop opportunities...indulge in some golf or spa therapy...walk our famous four-mile Boardwalk and whet your appetite for casual to gourmet dining and after dark nightlife at our clubs, showrooms and lounges.

Jump start your visit to Atlantic City by calling 1-888-AC-VISIT for our free Visitor Guide. Or, visit www.atlanticcitynj.com for a complete listing of attractions, accommodations, transportation and dining options, and more. Whether you come by car, train, plane or bus, we're easy to reach.

*First Round games will be played on the campus sites.



Atlantic City
 always turned on™



CHAMPIONSHIP SCHEDULE

QUARTERFINAL ROUND

FRIDAY, MARCH 12 - SESSION 1, NOON (2 GAMES) - SESSION 2, 6:30PM (2 GAMES)

SEMIFINAL ROUND

SATURDAY, MARCH 13 - SESSION 3, 1:00PM (2 GAMES)

FINAL ROUND

SUNDAY, MARCH 14 - SESSION 4, 1:00PM



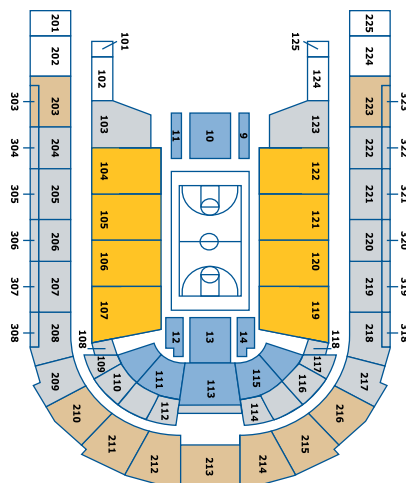
SINGLE-SESSION TICKETS AND TICKET PACKAGES

All students are eligible for ticket discounts. Tickets must be purchased at the box office. Friday sessions \$15; Saturday and Sunday sessions \$20. (Locations are identified in blue on seating diagram)

Tickets can be purchased at the Boardwalk Hall Box Office, all Ticketmaster locations, by calling 800-736-1420 or at www.ticketmaster.com. Please note a limited number of all-session tickets will remain on sale through March 11. To reserve all-session tickets in a particular team's fan section, please call 609-348-7021

For more information about all of the promotions and special offers plus hotel packages, travel links and attractions, visit www.atlanticcitynj.com.

Group Sale Discounts! This year, take advantage of special ticket prices for groups of 10 or more. Take \$5 off any ticket price for any session. Call 609-348-7021 to place your order today!



QUARTERFINAL ROUND - FRI. MARCH 12			
Session 1 - Noon & 2:30pm and Session 2 - 6:30pm & 9:00pm			
\$55 Gold	\$30 Silver	\$25 Bronze	\$15 Student
SEMIFINAL ROUND - SAT. MARCH 13			
Session 3 - 1:00pm & 3:30pm			
\$60 Gold	\$35 Silver	\$30 Bronze	\$20 Student
FINAL ROUND - SUN. MARCH 14			
Session 4 - 1:00pm			
\$65 Gold	\$40 Silver	\$30 Bronze	\$20 Student

pepsi FANZONE

presented by ATLANTIC CITY OUTLETS THE WALK NikeFactoryStore

The Pepsi FanZone presented by Nike Factory Store at Atlantic City Outlets - The Walk is back! Shoot some hoops and play some games in this fan and family-friendly experience. It's free for all ticket-holders and open Friday at 5 PM until Sunday in the Ballroom at Boardwalk Hall.

Spirit Airlines Family 4 Packs for \$79!

Includes 4 game tickets, 4 hot dogs and 4 soft drinks. 4 Packs are available for any session and can be purchased at the Box Office or through Ticketmaster. Fans who purchase 4 Packs are automatically eligible to win Round trip air transportation to any Spirit Airline destination (some restrictions apply; see www.atlanticcitynj.com/collegehoops for details). Simply bring the voucher attached to your ticket to Guest Services, located just off the concourse near Portal K, obtain and fill out an entry blank for the drawing, and deposit at Guest Services prior to 2:00 p.m. Sunday, March 14.

Buy One - Get One Free Nike Offer

From March 1 through March 13 visit the Nike Factory Store at Atlantic City Outlets The Walk and make a purchase of \$75 or more. You'll receive a coupon for one free Silver or Bronze ticket to Friday's or Saturday's sessions with the purchase for one silver or bronze ticket to the same session. Free ticket must be equal or lesser value.



Spend \$75 or more at the Nike Factory Store

at Atlantic City Outlets, The Walk from March 1-13 and receive...

One FREE Ticket to the A-10 at Boardwalk Hall*

Details at www.acoutlets.com

*Offer valid with coupon and ticket purchase. Redeemable exclusively at Boardwalk Hall Box Office. FREE ticket is of equal or lesser value of purchased ticket. FREE ticket is valid for Fri. Mar. 12 or Sat. Mar.13 sessions. While supplies last.

presented by ATLANTIC CITY OUTLETS THE WALK NikeFactoryStore